**BOOK FAIR** 

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MAGAZINES



## A book for every kid

When schools host a Scholastic Book Fair, every student should enjoy the thrill of taking home a new book. That's why there's Share the Fair, the giving program that empowers school communities to support students who need help buying books.



## Why Share the Fair?

Because new books are the best part of Book Fair Day. See the excitement in action.



## Small steps for a big impact

Share the Fair is easy to run, and the benefits—more books for more kids—last long after the Book Fair. Here's how it works:



Shoppers contribute funds at the Fair through their Book Fair eWallet with Book Fair eWallet.



Schools distribute contributions to students who need help



More students choose books from the Fair, an opportunity that's turned millions of kids into enthusiastic readers.



## Coming soon to your school

Share the Fair is part of every Scholastic Book Fair. So is the rush of kids choosing books for themselves that they'll read again and again.

FIND YOUR SCHOOL'S FAIR

**HOST A FAIR** 





**HOST A FAIR** 



Why Scholastic Book Fairs Earn More for Your School **Get Started** 

eWallet Setup Find Your Fair

ATTENDING A FAIR

**RUNNING A FAIR** Host Hub

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