

DEAR BOOK FAIR HOST,

Thanks for bringing the Book Fair to your school! This Kick-off Kit has everything you need to host your most successful Fair.

INSIDE YOU'LL FIND:

BOOKLISTS

One week prior to your event, distribute to students and remind them to share with their families.

SCHOLASTIC DOLLARTM CATALOG

Shop for awesome books and classroom resources using Scholastic Dollars, the profit balance that can double your Fair earnings versus choosing cash!

SHARE THE FAIRTM COIN BOX AND SIGN

Place next to your register to encourage shoppers to give cash or round up purchases to buy more books for more kids!

TEACHER PREVIEW EVENT PACK

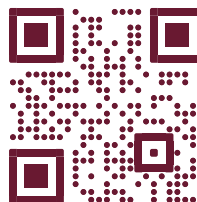
Find everything needed for your teacher preview event, including introductory flyers, shelf-talkers, and a best-practices guide to hosting a preview.

HALLWAY POSTERS

Amp up the atmosphere with colorful posters to promote the Fair and get kids hyped.

**WE ♥ OUR BOOK FAIR HOSTS.
BRING ON THE BOOKJOY!**

scholasticbookfairs.com/hub



Scan code to see
all the good stuff
waiting for you in
the Host Hub.



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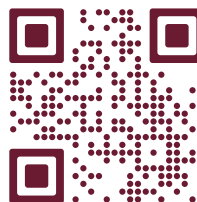


Send every student home with a new book thanks to Share the Fair

Share the Fair is the giving program built into your Book Fair. You'll turn contributions from your school community into an opportunity for kids who need help buying a book from the Fair.

Here's how it works:

- ✦ Anyone can contribute to Share the Fair when funding a Book Fair eWallet, rounding up purchases at the register, or adding cash to the coin box.
- ✦ Working with your teachers and guidance counselors, hosts like you choose how to spend funds at the Fair to benefit kids at your school who need help buying new books.
- ✦ Unused funds never expire and stay in your school's Share the Fair account to use at your next Fair.



Scan code to learn more about how your school can Share the Fair.

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